



170 N. Industrial Hwy • P.O. Box 475 • Alpena, MI 49707 • (989) 356-2281 • Fax (989) 356-2510

Date: February 4, 2009

To: Valued Great North Foods Customers

From: Fabian J. Kwiatkowski, Credit Manager

Re: Recall item # 7883432 12/5 oz Keebler Soft Batch Chocolate
Chunk Cookies, UPC 3010032709, use by June 30th 2009 dates on the
Package.

Pull from your shelves immediately.

Please see enclosed letter from Kelloggs describing additional recall
products going back to the peanut butter product recalls. From the list,
we carry only the one item indicated on their letter.

Call Customer Service at 800-968-0117 ext 242 or 243 or have your
Great North Foods Representative write them up on our credit forms
for return and a full cost rebate.

Sometimes, more of the same type product will eventually show up on
a recall list. If that happens I will add it to this letter and notify you
immediately.

Thanks,


Fabian

2-4-2009



7 whole grains on a mission.

Dear Valued Customer:

URGENT INFORMATION – CLASS I RECALL - Select skus of Kashi™ TLC™ and Keebler® Soft Batch® products

We deeply regret to inform you that the recent expansion of the Peanut Corporation of America (PCA) recall to include peanuts has affected the following skus of Keebler® Soft Batch® and Kashi™ TLC™ products. These products were produced at one of our co-manufacturer facilities and may contain peanuts from PCA or were run on the same manufacturing line with other products which may contain PCA peanut ingredients. These PCA ingredients have the potential to be contaminated with *Salmonella*.

PLEASE NOTE: The following skus of Keebler® Soft Batch® and retail pack skus of Kashi™ TLC™ products are the only Keebler® and Kashi™ branded products and pack formats shipped to your channel affected by this recall notice.

Better If Used Before Dates
Prior to the following
Are included in the Recall

GREAT NORTH
FOODS CARRIES ONLY ONE

ITEM #
7883432

UPC
3010032709

Case Code	Product Name	Better If Used Before Dates
3010032707	Keebler® Soft Batch® Homestyle Chocolate Chunk cookies 2.5 ounce ONLY	06 30 9
3010037898	Keebler® Soft Batch® Homestyle Oatmeal Raisin cookies 2.5 ounce ONLY	06 30 9
1862703000	Kashi™ TLC™ Chewy Granola Bars Trail Mix	Sep 19 2009
1862703001	Kashi™ TLC™ Chewy Granola Bars Honey Almond Flax	Sep 19 2009
1862703002	Kashi™ TLC™ Chewy Granola Bars Peanut Peanut Butter	Aug 08 2009
1862762001	Kashi™ TLC™ Oatmeal Dark Chocolate Chewy Cookies	Jul 30 2009

DO NOT
CARRY

GREAT NORTH FOODS HANDLES ONLY THE TOP
ITEM AS INDICATED UPC AS INDICATED
BY Kellogg IS THE CASE UPC OURS ON THE
SALE GOODS IS 3010032709

The following foodservice self-merchandising display packs of Kashi™ TLC™ bars were made at a different co-manufacturer and are not impacted.

1862737947	Kashi™ TLC™ Chewy Granola Bars Trail Mix
1862737949	Kashi™ TLC™ Chewy Granola Bars Honey Almond Flax
1862737945	Kashi™ TLC™ Chewy Granola Bars Peanut Peanut Butter

Kellogg CONSUMER AFFAIRS 877-7015868

We appreciate your patience and understanding while we deal with this unfortunate situation.

Kellogg's Specialty Channels
Foodservice and Vending Division